



**Net zero strategies:
the challenge for
government and
business**

Tuesday 14 September 2021

14.00–17.00 CEST

13.00–16.00 BST

09.00–12.00 EDT

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14.00 CEST Welcome

Sir Philip Lowe, Partner, Oxera

14.05 CEST Introductory remarks

- **Lord Browne of Madingley, Chairman, BeyondNetZero**
- **Mechthild Woersdoerfer, Director Sustainability, IEA**
- **Kurt Vandenberghe, European Green Deal Adviser to President Ursula von der Leyen, European Commission**

14.20 CEST Plenary session: Carbon pricing and taxation

Moderator: Jostein Kristensen, Partner, Oxera

- What border adjustment mechanisms will be needed to ensure that countries meet their net zero objectives? Can they be really effective without binding international agreements on emissions reduction?

- Is taxation of carbon the most effective way to reduce emissions in sectors outside trading schemes or is an amount of regulation necessary to cap emissions in sectors such as road transport?

- **Jos Delbeke, EIB Climate Change Policy, European University Institute**
- **Carsten Rolle, Director of Climate Policy, BDI**
- **Bo Cerup-Simonsen, CEO, Mærsk Mc-Kinney Møller Center for Zero Carbon Shipping**
- **Xavier Houot, Senior Vice-President, Schneider Electric**
- **Gerassimos Thomas, Director General, Taxation and Customs, European Commission**
- **Dirk Kronemeijer, CEO, Goodfuels**

15.20 CEST Five-minute comfort break

15.25 CEST Breakout sessions

Breakout session 1: Sustainability strategies and competition policy

Moderator: Nicole Rosenboom, Principal, Oxera

- How should sustainability objectives be taken into account in the application of competition rules or should they be addressed exclusively by other public policies? Are they better achieved in an environment of competition rather than cooperation between firms?

- How should the consumer welfare standard integrate sustainability as a crucial component of the quality of products and services which consumers? And can the benefits to future generations of consumers be include in the standard?

- **Professor Dr Eva van der Zee, Junior Professor, University of Hamburg**
- **Ioannis Lianos, President, Hellenic Competition Commission**
- **Maurits Dolmans, Partner, Cleary Gottlieb Steen & Hamilton LLP**
- **Oliver Bretz, Partner, Euclid**
- **Valentina Laroccia, Head of Antitrust, Market Analysis and Energy Regulation Compliance at Eni SpA**
- **Marco Mensink, Director General, Cefic**

15.25 CEST Breakout sessions cont.

Breakout session 2: Sustainability and EU State aid control

Moderator: Nicole Robins, Partner, Oxera

- *Are the changes introduced by the Commission in the state aid rules appropriate to support member states in achieving the climate targets (or, for example, should any proposed measures serve wider sustainability goals (e.g. reduction of air, land and water pollution)?*
 - *Should the WTO's anti-subsidy regime be amended in order to strengthen international discipline and coordination on projects and schemes with significant effects on sustainability (e.g. aid to fossil-fuel based industries)?*
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- **Anna Colucci, Director for Markets and cases in Energy and Environment, DG Competition**
 - **Lode van den Hende, Partner, Herbert Smith Freehills**
 - **Natura Gracia, Partner, Linklaters**
 - **Alberto Ponti, Partner, F2i**
 - **Leigh Hancher, Senior Adviser, Baker Botts**
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Breakout session 3: Regulating to achieve net zero strategies

Moderator: Leonardo Mautino, Partner, Oxera

- *What should the respective roles of government and the regulator be in incentivising and managing the sectoral transition to net zero?*
 - *What is the appropriate balance between regulatory control and company responsibility in delivering long term objectives, such as decarbonisation?*
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- **Dr Annegret Groebel, President, CEER**
 - **Yvon Slingenberg, Director, DG CLIMA, European Commission**
 - **Emelia Holdaway, Policy Programme Director, IIGCC**
 - **Hilary McMahon, CEO, Hazel Insight**
 - **Jos Gielen, Manager Competition and Regulation, NS (Nederlandse Spoorwegen)**
 - **Lolita Jackson, Executive Director of Communications & Sustainable Cities, Sustainable Development Capital, LLP (SDCL)**
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16.40 CEST Concluding plenary session: Building and implementing comprehensive net zero strategies

Moderator: Sir Philip Lowe, Partner, Oxera

- **Georg Kell, Spokesman on Sustainability, Volkswagen AG**
 - **Pete Harrison, Executive Director, EU Policy, European Climate Foundation**
 - **Elisabetta Cornago, Research Fellow, Centre for European Reform**
 - **Marc Chasserot, CEO, Shecco**
 - **Alberto Mazzola, Executive Director, CER (Community of European Railway and Infrastructure Companies)**
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17.00 CEST Event close
